



Company Profile

2022



“

Our mission is to deliver efficient consultancy services and implementation support in agricultural/rural development, project & business development, multi-media & IT, publishing, stage design & set-up.

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Table of Contents

About SONBIM	01
Services & Departments	02
Agric Consults	03
Project Development	09
Multimedia & IT	11
Publishing	13
Stage Design & Set-up	14
Our Team	16





About SONBIM

Incorporated in 1996, the SONBIM team has honed its services to give clients only the best. We provide our clients high quality products and services to meet program and project objectives, drawing on our seasoned national and international capabilities.

SONBIM provides a pool of modern cross-border services that will appeal to a wide variety of individuals and organizations. Our blend of services is designed to offer cutting-edge professional touch and expertise to diverse personal endeavours, as well as corporate and business environments.

Our core services are: Consultancy, Multi-Media and IT Services, and Publishing and Stage Designs.



Services & DEPARTMENTS

AGRIC Consults

- Agricultural Development
- Business Development; M & E
- Rural Development
- Social & Environmental Development

PROJECT & Business Development

- Project and business ideation
- Pre-feasibility and Feasibility studies
- Viability studies
- Business plans and Financial Models
- Investment Teasers

MULTIMEDIA & IT

- Video, Audio & Photography
- Web & Game Media Development
- Graphics & Animation

PUBLISHING

- Content management for publications
- Writing, Research & Editorial Services
- Ghostwriting
- Publishing & Distribution

STAGE Design & Set-up

- Stage Design (from concept)
- Props design & construction
- Stage & props set-up

CREATIVES

- Screenwriting
- Creative consulting
- Research

Agric CONSULTS

SONBIM Consults delivers a range of advisory services in Agriculture, Rural Development, Value Chain Development, Capacity Building and Training, Policy and Strategy Development, Infrastructure, Business and Economic Development.



Agricultural Development

- Design and implementation of sustainable agricultural projects: We do not just take pride in conceiving agricultural projects for clients; we go on the field with clients to assist them implement the projects in a way that is efficient and sustainable. We advise on stand-alone and integrated projects.
- Conduct of feasibility studies: To assist clients make informed decisions on their projects, we carry out feasibility tests to show practicability and achievability of goals and methods. We also facilitate the associated soil analysis, and social and environmental impact assessment.
- Farm management advice: We understand that entrepreneurs are not always experts in the field. This is where we come in! We make managing your agribusiness seamless - improve operations, maximize output, manage human resources and keep the books in good shape. Our farm management service covers crops, livestock, aquaculture, agro-forestry, and agro-processing.
- Establishment and strengthening of agricultural advisory services: We also help our clients formulate their internal strategy to provide advice to their project beneficiaries. This includes identifying a framework for an advisory team, designing templates for advisory priorities, methods and processes and creating a guide for client's HR department for recruiting project advisers. SONBIM is also open to collaborative advisory services.

Rural Development

- Design and implementation of community driven development (CDD) and poverty alleviation interventions: Especially for governments seeking to deliver on constitutional or campaign promises, the SONBIM team is adept at designing community development and poverty alleviation projects. Many private sector clients as part of their corporate social responsibilities (CSR) also need our services to structure community investment projects and implementation plans. Again, SONBIM, will assist clients on the field to administer their CSR.
- Conduct of poverty mapping and participatory rural appraisal (PRA): As part of the activities that go into an effective design and management of CDD projects, our team will map and categorize key problem areas in identified communities, design strategies for systematic mitigation following the map, and create an appraisal format for participation by community in the project.
- Participatory development of non-farm rural livelihood opportunities: Beyond the situational benefits of enterprises, whether agro, mining, manufacturing or industrial, rural host communities require water, electricity and clean environments and diversified work prospects. SONBIM Consult's rural development process factors in these needs and proposes opportunities for both the community and the client.



Social and Environmental Development

- Conduct of environmental impact assessment (EIA), strategic environmental assessment (SEA): For diverse project types, our social and environmental development service will conduct sector-relevant strategic and impact assessment to assist decision makers and project implementers.
- Environmental monitoring and evaluation: The outcome of a proper EIA and SEA is a robust monitoring and evaluation system, for which SONBIM has designed a number of templates that are adaptable to particular projects.
- Our Social and Environmental Development services also include: (a) Provision of services in ecosystem management, watershed management and community-based natural resource management (NRM); (b) Design and implementation of initiatives for social

safeguards, livelihoods and conflict resolution; (c) Design and implementation of initiatives for gender equality.

Monitoring and Evaluation and Scaling Up

For projects in the agricultural sector, business, multi-media, IT, design and publishing, SONBIM is savvy at delivering post-project services via M&E and scaling up strategies including:

- Conduct of baseline surveys and impact evaluations
- Independent monitoring of outputs, outcomes and impact of interventions
- Conduct of scalability assessments
- Support for scaling up of development interventions.

Capacity Building

For specialized knowledge in agricultural and business development, multi-media, publishing, stage design and stage set-up, we offer professional:

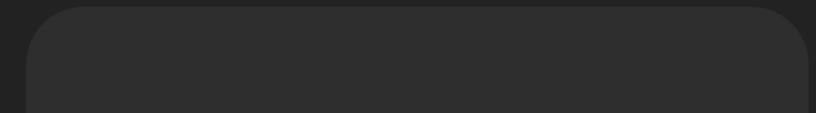
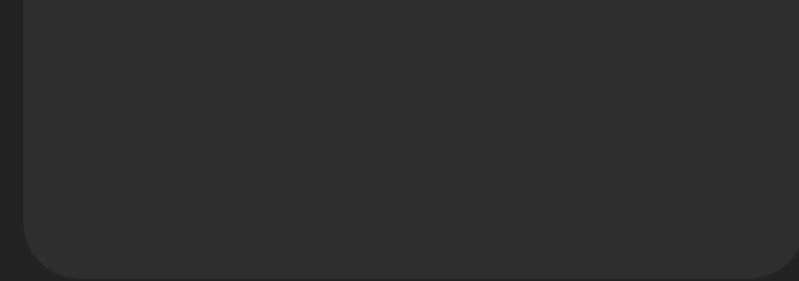
- Training and facilitation of workshops and conferences.
- Capacity building through mentoring and attachments, institutional reform and partnerships.
- Support for the development of policy and strategies.



Project & Business DEVELOPMENT

In every place, the world thrives when people can birth their ideas, do well in their businesses or execute their projects. It gives satisfaction and creates value that others can benefit from.

Ensuring that our enterprises work and deliver on objectives therefore becomes a necessity. SONBIM's business and project development services is all about growing and establishing ideas for impact.



Ideation

- The greatest of trees come from seeds. Whether they are small businesses, medium scale projects or large conglomerates, all that is required to start is a well-crafted idea. Understanding the need, the purpose and the direction of an idea from the very beginning in such a way that it can be explained and translated into form, is the ultimate guarantee of success. In delivering ideation services, we help our clients define their thoughts in crystal clear terms, identify the value to be created or derived from the implementation of the idea, craft a vision statement and identify in broad terms the key requirements, stakeholders and processes to be associated with the idea.

Feasibility

- Can an idea be meaningfully achieved? With feasibility processes we help our clients analyse the scope of the idea and the overall technology or methodology required to achieve it. We help them discover if their ideas can be meaningfully and practically achieved. We roll up our sleeves and get to the field to conduct surveys and interface with communities at the proposed project or business location to understand the terrain. We analyse the economic, social and political factors that may affect the workability of the idea. This process helps parties in projects identify their obligations and reckon with the risks involved. The technical, legal and financial questions are answered at this stage under a number of workable options. For commercial ideas we readily ask if there is a demand and if the ideas can produce financial returns; for non-commercial ideas we are concerned about the impact they can make.

Viability

- Once an idea has scaled through feasibility, it's time for business! At this stage, we deal with the specifics. We detail out the business model, the valuechain, the operational requirements, the daily inputs and outputs, the allocation and mitigation of risks, timelines, the establishment and implementation cost of the project or business, projected revenues, profits, and impact. Key parties and management staff are described and enlisted. Critical project agreements and documents such as vendor and offtake agreements are advised to be signed.

Finance & Implementation Guidance

- Money should be the last concern when it comes to implementing ideas. Most investors would readily put money into well prepared deals. We are happy to help our clients pitch their ideas that have gone through feasibility and viability processes and provide them guidance on the relevant avenues for financing their projects or businesses.

Implementation Management

- The joy of planting a seed is seeing a fully grown tree bearing fruit. From ideas to execution, we stand with our clients all the way. We give the administrative and technical support that may be required to fully commission and commence projects. From managing ground-breaking events to recruiting teams and managing operations, we add value consistently to our clients' endeavours.

55

Project Advisory
Services Completed

7

Services Ongoing as at
August 202118
of 36

Nationwide Impact

25

Services Ongoing as at
August 2021

85

Individuals Assisted
under CSR

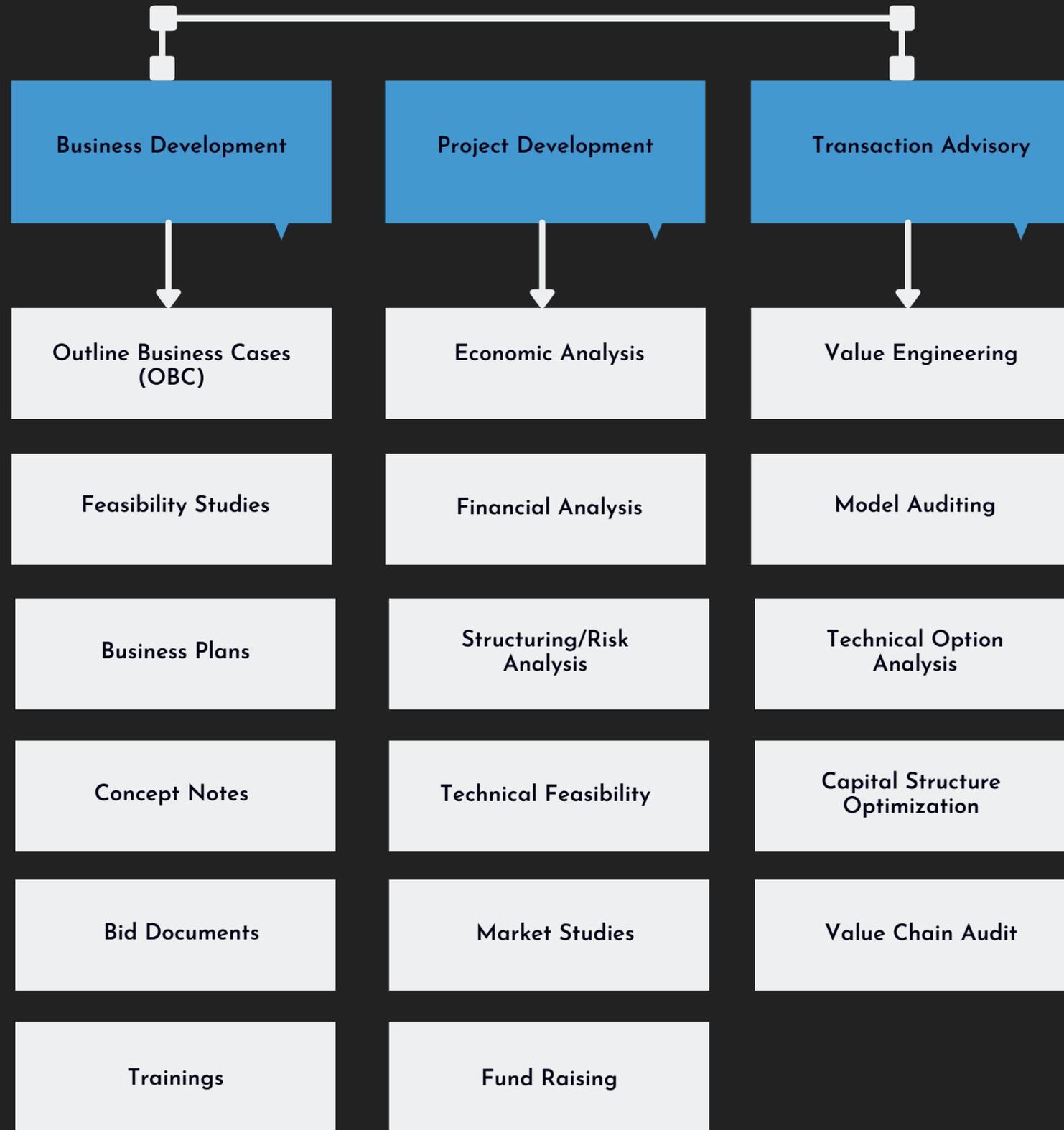
25

Direct Jobs Created in
3 years

Our robust framework for project analysis and structuring takes into cognisance internal and external influences that affect the project allowing for informed decision by our sponsors. From identifying targets & sizing markets, technologies, economics, feedstock value chain, products and potential targets to running an efficient process, we can help you move forward with confidence and realize maximum value ensuring environmental and social issues are properly addressed.

Our services cover three broad spectrums of:

- Business Development
- Project Development
- Transaction Advisory



Our SERVICES





Opemipo Ibigbami

has a wealth of experience in transaction advisory for projects and investments. He has worked as Project and Finance Manager in several capacities in Lagos and Abuja in infrastructure, trade, finance, agro and housing developments.

Tubonemi Ilamina-Eremie

is a Project Developer and Legal Practitioner with several years of experience in undertaking feasibility and viability analysis for large scale PPP projects across key economic sectors, including risk, legal and structure analysis.



Andrew Samuel Uzoma

is a seasoned civil engineer and financial advisor with experience in delivery of EPC and operations management of projects for industrial hubs, economic zones, commercial and social infrastructure, housing, agro and mining.

Project DEVELOPMENT Sub-team



Advisory for the China Commercial Town, Abuja

China Great Wall Nigeria Limited (CGW) seeks to establish the Abuja China Town as the first of its kind in Nigeria to be patterned after similar establishments in Dubai, London and the United States on a larger scale. Project is estimated to be on 500 hectares and will hold shopping malls, residential buildings, vehicle parts shops, hotels, office buildings, banks and other facilities.

SONBIM is in negotiation with CGW to undertake full feasibility and comprehensive viability studies for the project in order to meet the objectives of CGW and the Government of the Republic of China. Services to be delivered include: Concept Note Presentation, Feasibility Report on the technical requirements for the project, Business Plan, Financial Model and Investment Brief

Negotiations Ongoing



Set Up of the Institute for Innovation and Design Thinking

SONBIM has been engaged by Innovo Crescentia which is in partnership with The Best Centre (Abuja Chamber for Commerce and Industry) and the Faculty of Management Sciences, University of Abuja for the construction of the Institute for Innovation and Design Thinking.



Phase 1: Planning Stage Ongoing



Advisory for a Fabric & Design Hub, Abuja

SONBIM has undertaken feasibility for Ettekamba Designs, Abuja, delivering local and international designs and fabric to clients.

SONBIM was engaged to prepare an investment teaser for fund raising for the \$15m facility upgrade and purchase of industrial fashion equipment and machinery.

Completed





Advisory for the Mary Erika Foundation, Abuja

The Green Evolution Garden (GEG) is owned and managed by the Mary Erika Foundation (MEF), an incorporated trustee set up to deliver children and youth focused afro-centric social impact, centred around training in environmental sustainability, sports development and healthy living culinary culture development in a relaxed atmosphere.

The Garden measures 2 hectares (19,714 sqm) and the land is modestly valued at N98.5m

MEF is currently deploying up to N100million to improving the infrastructure and services of the Garden to run efficiently for the next 5 years and to achieve the objectives of the organization.

SONBIM was engaged to execute project feasibility and upgrade planning for GEG

Completed



Set Up of the Institute for Innovation and Design Thinking

SONBIM was also engaged to prepare an investment teaser for Uzzitz Centre for Arts and Culture (UCAC) which sought N98.4million investment collaborations to improve the infrastructure and services of the Centre. Particularly, UCAC sought funding to develop its African Hall, the African Events Centre, the African Bar, the African Pool, the African Children's Spot, the African Art Room, the UCAC Office, Library and Training Room, the Studio and Art Room and its intended collaborations with the operators of the African Sports Hub for advancing youth capacity and development.

Completed

Affiliate PROJECTS

Truck and Trailer Park Project for 16 locations nationwide for the Federal Ministry of Works	
Advisory for a 80,000bpd Refinery and Petrochemical Processing plant, Katsina.	
\$1bn 90,000 bpd refinery project –ongoing project development and financing	
\$613m Naval Dockyard Development Project, Lagos	
Advisory for a USD289m Maritime and Industrial Zone, for manufacturing, port and associated services, Lagos	

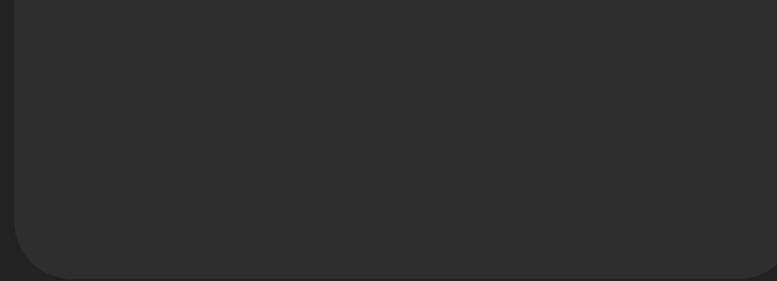
\$700m 249 hectare Asokoro Hills smart city development delivering 7000+ units, Abuja	
\$1.5bn investment in Floating Liquefied Natural Gas (FLNG) facility project to monetize flared and stranded gas –ongoing feasibility and project development	
1 6 7 km Kaduna -Jos Pipeline Rehabilitation, Maintenance and Security Project; Sponsor –local oil and gas company with \$10m turnover	
30MW solar solutions across Nigeria (2021) -ongoing transaction advisory and financing	

Advisory for the 2-hectares N100M EcoFarms Tourist Centre Upgrade and Rehabilitation, Nasarawa State	
\$786m Security & telecoms Network PPP advisory –under a 30-year concession	
Advisory for Upgrade of the 2-hectares N70M Mary Erika Foundation Green Evolution Garden, Central; Area, Abuja	
\$9.1m 2000-hectare rice farm, with 12,000ton p/a processing plant, Owerri	
Advisory for trade transaction for 4000MT supply of maize periodically between industry player and private vendor; pre-contract negotiations ongoing	

Multimedia & IT

SONBIM Multimedia & IT provides benchmark services for varying clientele in professional live event coverage and web services. We provide multimedia coverage services in video, audio and photography for real time and web environments. We offer Video Graphics, Animation, Game Development, Photography, Graphic Design, Event Coverage, Stage/Set Design and Construction, Audio-Visual Equipment Rental and Web Design and Development.

Our team of professionals takes pride in understanding the intricacies each project presents, channeling the ideas clients provide for their project, and taking into consideration budget constraints.



Specifically, we handle:

- Social functions (marriages, weddings, birthdays, anniversaries, etc), conceiving and structuring the pattern for the event
- Corporate functions (luncheons, seminars, training sessions, annual meetings, etc)
- Interviews (for television, radio and the web)
- Live streaming (video and audio)
- Design and Production of Photo Books, Albums and Printing of Photographs
- Editing of pre-recorded video and audio files
- Audio-visual Equipment Rentals
- Consults on Media: providing consulting services for event coverage
- Web Design and Development: providing diverse design and development options for websites required for schools, businesses and corporate enterprises
- Game Development: creating educational and entertainment apps for children and young adults
- Animation: creating 3D animatronics and simulations for use in entertainment, advertisement.



Publishing

SONBIM Publishing Service helps clients effectively transmit thoughts, ideas and creativity into readily accessible and viewable formats, making them easy to assimilate. We can help you in the following ways:

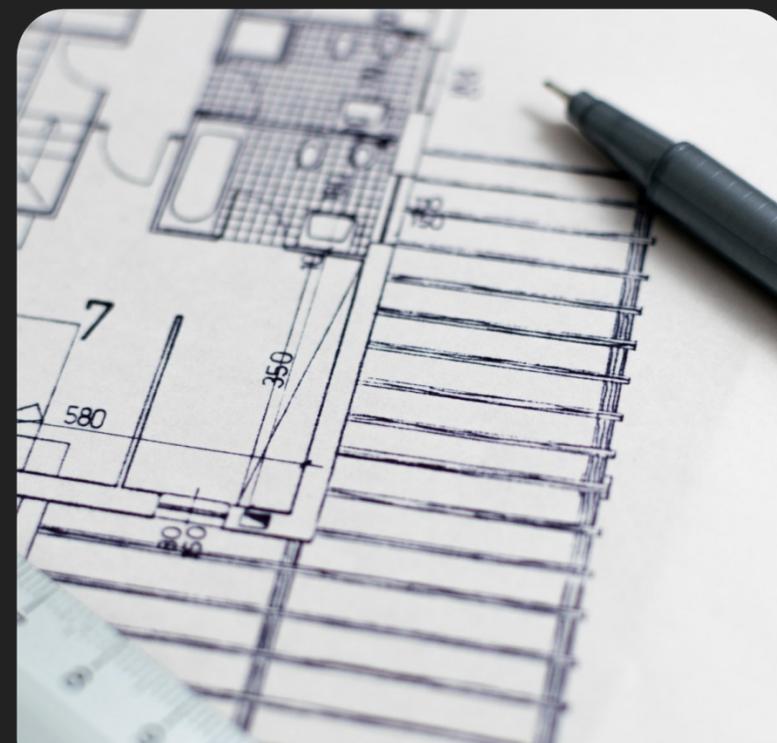
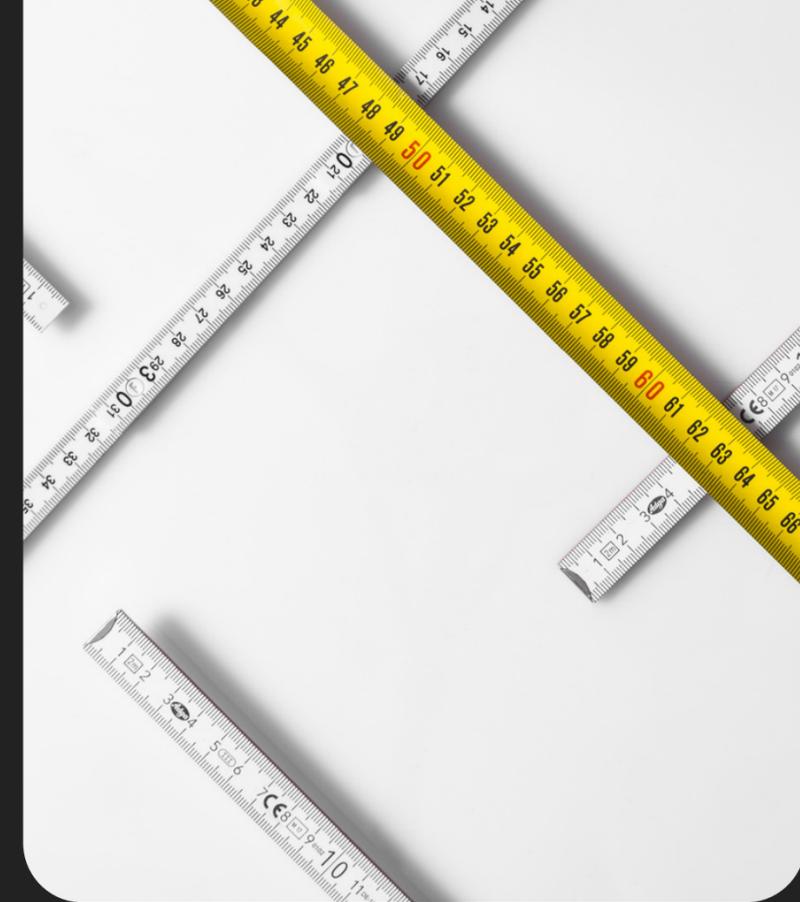
- Content Management: Content preparation, management and editing, proof reading and layout setting for paper books and e-literature: books, magazines, memoirs, journals.
- E-publishing: Preparation of content and graphics for e-books and other composed materials, as well as display of same for sale on-line.
- Printing: Desktop publishing; regular hard copy printing for books, magazines, yearbooks, journals, etc; large format printing for banners, handbills, billboards.
- Script Writing and Editing: Pseudo-authoring and ghost-writing.
- Research, Editing and Documentation for e-projects publishing such as in website creation, website content development, content development and display and back-end moderation.
- Transcription services: Translation (English-French) services.



Stage Design & SETUP

With the rising demand for brand consciousness among different organizations, event aesthetics is now at a high demand all around the world. We can design and create concept for stages/sets for programmes or events such as:

- Church meetings
- Musical concerts
- Political rallies
- TV presentations
- Fashion parades
- Church stages
- Award ceremonies



After the design, we can set-up and construct the stage/set according to the concept designed. Depending on the details of the project, our work will include:

- Presentation and Concept Design in 3D or 2D
- Dimensioning of Stage/Set Elements
- Design of Large Format Maps for Backdrops and Props
- Costing/Material Identification and Printing of all Prop Maps for Setup
- Setup and Construction of Stage/Set to Design Specifications



Other PROJECTS

Multi-Media & Creatives

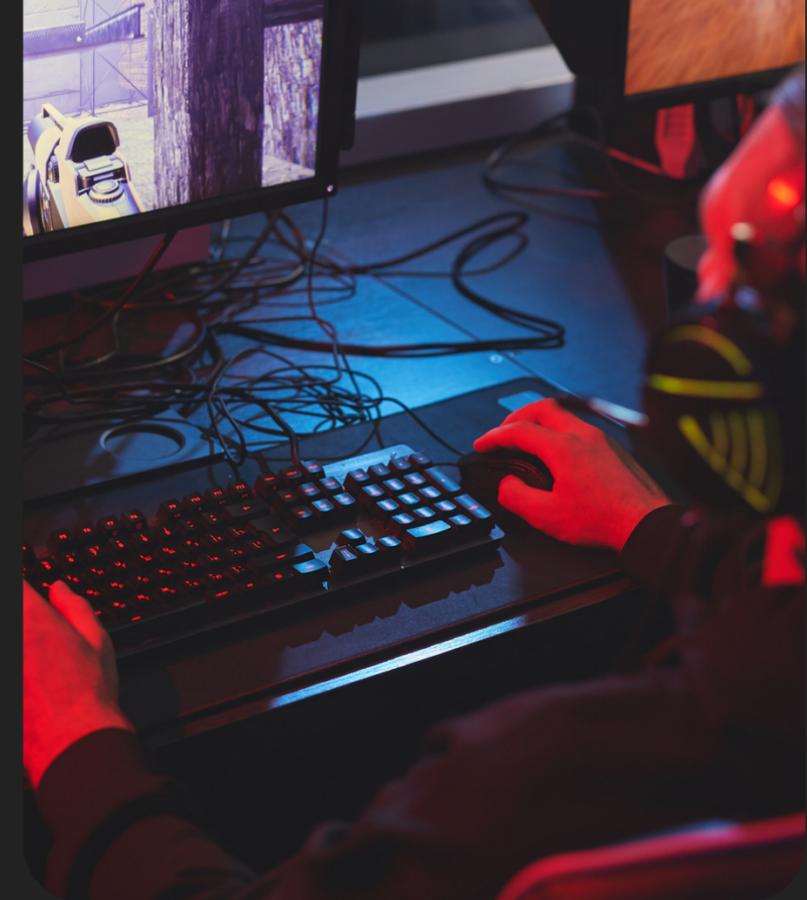
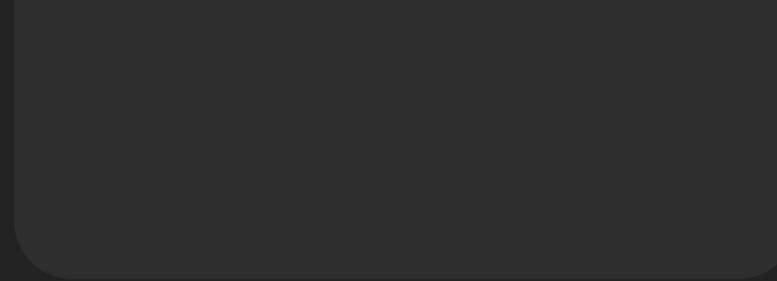
- Titi Tilapia (Cross-platform game) - 20
- Valentine Rush (Cross-platform game) - 20
- Major Mynor - 2021
- Sortables (Cross-platform game) - 20
- Website for Samuel Eremie -
www.samueleremie.com - 2021

Stage Design & Setup

- Stage 1 - 2021
- Stage 2 - 2021

Publishing

- Adventures in Development Tourism - Samuel Eremie
(Paperback) - 2021
- Adventures in Development Tourism - Samuel Eremie (Digital) -
2021



Our TEAM



Samuel Eremie

Head, SONBIM Agric Consults

Samuel Eremie is the CEO of SONBIM and the Head, SONBIM Consults, with over 35 years of expertise in various fields of agricultural and rural development, most of it with international development agencies, including the World Bank and IFAD. His expertise is applied to the scaling up of rural poverty reduction interventions for results.



Boma Ilamina-Eremie

Head, Multi-Media & Creatives

With over a decade's experience in arts and media, Boma is a writer, presenter, actor and producer. He oversees the Stage Design Sub-Department, supervising the teams responsible for all stage/set design and set up projects as well as large scale printing and publishing. The top-notch team heads supervised by Boma have been involved in design, print, set up and publishing projects in and outside Nigeria, for over two decades, offering the best of experience to the company's clients.

Tubonemi Ilamina-Eremie

Company Secretary and Head, Business Development Unit

Tubonemi Ilamina-Eremie manages corporate compliance for the firm as well as the teams responsible for conceptualization, feasibility and viability assessments, transaction advisory, risk management and M&E for clients' projects. Tubonemi has been in practice for over 15 years as advocate and solicitor in law firms and corporations.



Idamiebi Ilamina-Eremie

Head, IT & Web Development

Idamiebi Ilamina-Eremie is Head of IT and Lead Software Developer at SONBIM. He has several years of expertise in Mobile Game Development, Motion Graphics, 3D modeling and animation, Motion Tracking/Match Moving, Video Editing and Directing. He was co-founder/Lead Game Designer at Lizzie's Creations. He has developed several interactive educational, entertainment, marketing and corporate-purpose software.



Our CLIENTS



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